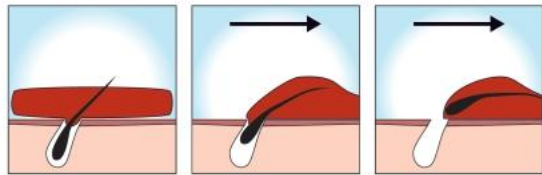
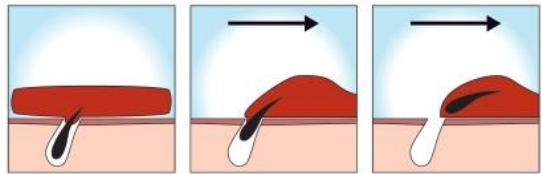


Advantages of Sugaring vs Waxing

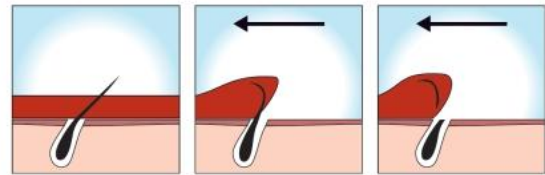
Sugaring Paste	Wax
<p>100% natural: pure sugar, citric acid, water. Since sugar is used to preserve food, it requires no additives, chemicals or preservatives.</p> <p>No harmful side effects.</p>	<p>Many chemical ingredients, mostly resins and preservatives.</p> <p>Can cause allergic reactions.</p>
<p>Natural healer to skin.</p> <p>Citric acid + sugar have healing properties.</p> <p>Will not damage delicate facial skin tissue from long term use.</p>	<p>Damages fine tissue cells.</p> <p>May damage facial skin tissue with long term use.</p>
<p>Sugaring paste nourishes your skin and also works like a defoliant as it removes impurities and dry skin cells during the sugaring.</p> <p>Your skin will be left smooth and comfortable.</p>	<p>Wax is irritating even if not damaging due to the ingredients, heat and direction of removal.</p>
<p>Hygienic and long lasting.</p> <p>Bacteria does not breed or survive in sugar.</p>	<p>Bacteria can breed in wax.</p>
<p>Will never burn skin as sugaring paste is ready to use at body temperature.</p>	<p>Wax has to be hot; it can burn and scar the skin.</p> <p>In long term use it is also associated with wrinkles especially in the lip and brow area.</p>
<p>Sugaring paste wraps around the hair shaft making it pliable. It reaches deep inside the follicles and gently encourages the extraction.</p>	<p>Since wax hardens on the hair, it has the tendency to break it off at the surface, rather than pull it out.</p>
<p>Sugaring paste is applied AGAINST the direction of hair growth and because of its soft consistency can sink in deeply to the hair follicle. It can reach much deeper down.</p> <p>The hair removal works WITH the natural direction of growth and doesn't break off the hair.</p> <p>Much less hair breaks!</p>	<p>In general wax and other hair removal products are applied onto the skin WITH the direction of hair growth and therefore will only sink in superficially into the hair follicles, if at all.</p> <p>The epilation works AGAINST the direction of natural hair growth, so hairs break easily and grows back sooner.</p> <p>The hair breaks!</p>



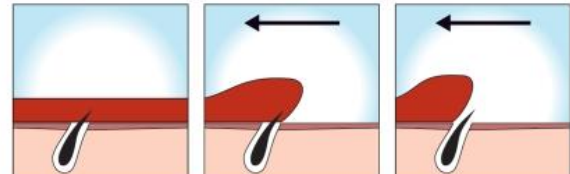
The shortest hair can be removed!



Because the sugaring paste reaches the hair so deep down in the follicle it is able to pull out hair from as little as 2mm.



Short re-growth is impossible to remove.



You have to wait to let the hair grow longer (and walk around with it)!

Much less pain or discomfort.
Sugaring paste does not stick to live skin cells and is used at a comfortable body temperature.

Painful and traumatizing to the skin because it sticks to live skin cells and may take them off.
Heat increases blood supply to the surface of the skin, therefore it increases sensitivity.

Removes the hair re-growth from as short as 2mm. 4-7 days growth after shaving

5mm re-growth minimum recommended.

Can be used on skin affected by spider veins, most varicose veins or dry eczema and some diabetics.

Can not be used in these cases.

Skin feels soft and clean after sugaring even without using after treatment lotions

Users usually feel uncomfortable for a period of time.

Water soluble; you never ruin your clothes, towels, carpet etc.
It's easy to wash off.

Very difficult to clean up due to the petroleum base.

Never hardens, even if left on skin.

Can dry on the skin.
Treatment has to be done under time pressure.